

## **NEWS RELEASE**

**17 August 2006**

### **ACCESSPLUS' RAPID RESPONSE ASSISTS BAA**

AccessPlus' rapid response capabilities came in to play over the last week when the print management and business communication specialist was required to turn around in excess of half a million leaflets and posters in just 24 hours last Thursday to help its client, BAA provide passengers with the latest travel and safety information during the disruption to services following the terrorist alert. Following the initial 6am call last week, AccessPlus has since turned around 1.3 million documents, which have been delivered to all the BAA UK airports – Heathrow, Gatwick, Stansted, Southampton, Aberdeen, Edinburgh and Glasgow - demonstrating its ability to act quickly and provide its client with a first class print management service.

Says Jason Cromack, CEO, AccessPlus: "Our teams in England and Scotland responded immediately to our client's requests and have worked both day and night to ensure all the leaflets and posters were ready as soon as possible for all BAA UK airports to distribute the critical information to passengers. It's in times such as these that the real experience and strength of the AccessPlus service offering is clearly demonstrated. This was, quite obviously, a major incident for BAA and we're glad to have been able to assist them through this period."

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