



**ACCESSPLUS AWARDED PLACE ON
DMA RESPONSE HANDLING COMMITMENT SCHEME**

3rd September 2007

AccessPlus Marketing Logistics, the response handling and fulfilment arm of AccessPlus has recently been awarded a place on the DMA's (Direct Marketing Association) prestigious Response Handling Commitment Scheme.

Membership of the scheme only comes after passing a stringent audit carried out by the DMA and is a key indicator for those seeking a quality partner for services including data capture, payment processing and inbound call handling.

The DMA website states " The aim of the Response Management Commitment Scheme is to ensure greater client confidence in the response handling sector; highlighting the significant commitment member companies make to high industry standards and codes of practice"

Jason Cromack, AccessPlus – CEO says "I'm delighted that we have received this recognition, and it's even more satisfying as it provides AccessPlus with a clear point of difference amongst our competitors. This award also underpins our commitment to providing our customers with more than just print management services".

Ends

For further information please contact Helen Fowler, AccessPlus on 0844 800 1068 or visit the DMA website at www.dma.org.uk