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NEWS RELEASE

ACCESSPLUS WINS AOL'S UK PRINT MANAGEMENT BUSINESS

The UK division of online media and internet company AOL has appointed leading print management and business communications specialist, AccessPlus, as its UK print management provider. This significant print management contract, outsourced by AOL's UK operation for the first time, will run for a period of three years.

The contract covers the full range of AOL UK's marketing print requirements including Point-of-Sale and direct customer communications. In addition, AccessPlus will also manage an extensive range of business communication services including customer data and response management, as well as taking responsibility for the logistics and fulfilment requirements of AOL UK's customer promotions on a day-to-day basis.

Says Jason Cromack, CEO, AccessPlus: "This contract is a huge win for AccessPlus and the result of many months of hard work by a dedicated pitch team that included members of our business development, production, vendor management and marketing logistics divisions.

"A major factor in the win was our ability to offer a full end-to-end business solution from the management of AOL UK's print, right through to our logistics, fulfilment and data and response management facilities. It's yet another indication that the business strategy we have worked so hard to develop and refine over the past two years is paying dividends and is right for the market."

Mr Cromack says the AOL UK contract comes on the back of a number of significant contract wins in the last few months and AccessPlus is very excited about what it now has the opportunity to do for AOL UK: "Moving forward, we'll be employing best practise and proven procurement technologies to create strong, sustainable efficiencies in its print management and business communication processes."

Continues Jason: "AOL UK said it was very impressed with our approach throughout the pitch process and the fact we worked hard to both provide print management solutions and understand AOL's culture. We were very proactive and provided additional points for consideration throughout the whole process. As this was the first time AOL UK had outsourced the management of its print, we wanted to ensure it was comfortable with the concept and clearly understood what was involved. We took the time to understand their business and their culture and I'm confident this approach was a key reason for our success."

Chris Davis, Director of Marketing Operations, AOL UK, says AccessPlus offered AOL UK the right combination of price, service and account management to meet its specific requirements and the new appointment will help AOL UK to create much greater efficiencies in its print management process. "I'm confident of a successful partnership with AccessPlus, which is the result of a detailed review of our print requirements. I feel it's the right moment to take this step of outsourcing our print production and believe AccessPlus is the right partner with which to continue our work."

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About AccessPlus

AccessPlus is a leading provider of print management and business communication services. It offers a range of cost-effective, integrated solutions right through the print production chain under its five core service areas: *Print Management; Data Solutions; Document Management; Logistics; and Campaign Delivery.*

AccessPlus utilises its team of experienced and highly skilled personnel and its own innovative proprietary procurement, e-commerce and workflow technologies to streamline the print production and fulfilment process, offering all its customers an

efficient end-to-end management service for their print and business communication requirements.

AccessPlus is part of the TripleArc Plc Group of Companies - one of the largest print management and business communications companies in the UK with a multi-million pound turnover.

TripleArc Plc is listed on the Alternative Investment Market (AIM) of the London Stock Exchange.