

TripleArc and Standard Register Establish Strategic Alliance to Provide Print Management Solutions to Serve Trans-Atlantic Customers

BRISTOL, ENGLAND and DAYTON, OHIO, USA (March 9th, 2006)—AccessPlus Marketing Services Limited, a TripleArc company in the U.K. and Standard Register in the U.S. have entered into an alliance to better serve their customers in North America and Europe. The reciprocal relationship provides customers with print management services and technology integration that helps both companies' clients ensure brand consistency worldwide.

Standard Register's clients will be able to use a single, digital repository of print files in Standard Register's SMARTworks® Web tool to print both "on demand" and to order commercial printing in Europe. The relationship has similar benefits to TripleArc's clients, who now have access to a full range of print management solutions in North America via Standard Register's extensive U.S. operation.

"One of the key drivers of our relationship is to provide our respective global clients with more products and services at all their locations," said Jason Cromack, CEO, TripleArc. "TripleArc technology is well established in the U.S. and is used by Standard Register. The agreement will permit us to widen the scope of the relationship to incorporate print management and corporate communication services."

According to Don Feige, vice president, Print Supply Chain Services at Standard Register, "We can each comfortably recommend the other to our existing clients with confidence that the service they will be receiving will be of an equally high-standard to that which they receive at home. We have standardized procedures and reporting strategies between the two groups to facilitate this."

"In addition, AccessPlus and TripleArc are adopting the Six Sigma methodology, in line with our internal practice, so that together we can provide a powerful trans-Atlantic offering for companies requiring total managed print solutions," added Feige.

About AccessPlus

AccessPlus is part of TripleArc plc and provides print management services for companies and organizations. The TripleArc Group provides integrated procurement and workflow solutions for managing corporate communications. The group has over 15,000 clients and is one of the largest print management companies in the U.K. TripleArc is listed on the Alternative Investment Market (AIM) of the London Stock Exchange (symbol: TPA).

The group consists of three businesses – TripleArc Technology Solutions, AccessPlus and Stream. TripleArc's technology division is the largest UK provider of e-commerce solutions for print management and procurement, AccessPlus is the leading specialist in the U.K. for print products, services and procurement solutions, and Stream handles multi-channel direct marketing communications. More information is available at www.triplearcplc.com.

About Standard Register

Trusted by companies in healthcare, financial services, manufacturing and other industries, Standard Register (NYSE: SR) manages the documents its customers can't live without.

A leading document services provider in the U.S., the company uses its nearly 100 years of industry expertise, Lean Six Sigma methodologies and technology to help organizations increase efficiency, reduce costs, mitigate risks, grow revenue and meet the challenges of globalization. It offers consulting, technology, design, printing and staffing services to address document needs across a customer's enterprise – from the desktop, to the data center and centralized print shop to externally-sourced printing. To learn more, go to www.standardregister.com.

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